

# PursuitWire founding pilot terms v3

These terms apply to the founding pilot described in the accepted order or invoice.

## 1. Provider and service

The provider is **2824181 ALBERTA INC.** PursuitWire is the service identity used for the provider's commercial-project pursuit service.

## 2. Price and start

The price is **CAD 600**, paid upfront. The invoice states any tax required by law. The 90-day term starts when both settled payment and the completed intake are received. There is no automatic renewal.

## 3. Reserved lane

The order identifies one Calgary service lane. During the term, the provider will not sell the same lane in the same geography to another customer. The customer understands that other service categories may receive separate PursuitWire service.

## 4. Deliverables

The provider will deliver:

- a first packet within five business days after the term starts;
- 12 weekly packets during the term;
- three to ten qualified project cards in a packet when that many meet the written standard;
- every qualified project found when fewer than three meet the standard, without filler;
- a material-stage alert within two business days after the provider detects and verifies the change;
- up to three ranked current actions at the start of each weekly packet;
- a clear separation of new, materially changed, unchanged, and removed projects;
- a private running Pursuit Board in a portable spreadsheet or equivalent private-document format, updated with each weekly packet and material-stage alert;
- reasonable lane tuning from customer feedback about fit criteria, exclusions, geography, and project preferences, provided the requested change remains within the accepted service lane; and
- a 30-day summary and a final summary of delivered cards, verified changes, customer-reported decisions, and unresolved pursuit items.

Each qualified card states the public source, retrieval date, project stage, service-fit hypothesis, legitimate public pursuit route, material unknowns, and one suggested next move. The Pursuit Board carries these fields forward with the current decision, priority, route status, last verified date, change history, and any customer status the customer elects to report.

The founding pilot does not include a public dashboard, customer login, custom software, credential sharing, or private contact-list upload.

## 5. Limits of the service

PursuitWire uses public information and judgment. A card is not a representation that a fencing, waste, or other service package exists, that a buyer is seeking quotes, that the customer is invited to bid, or that any person will respond. The provider does not guarantee a quote request, contract, revenue result, time saving, or return on investment.

Public information can change. The customer is responsible for its own qualification, pricing, safety, credit, legal, and contracting decisions before acting.

## 6. Customer responsibilities

The customer will provide accurate intake information, review each card before relying on it, use only lawful pursuit methods, and tell the provider when a suggested project or route is outside its lane. The customer will not present PursuitWire research as proof of an available package or relationship.

## 7. First-packet guarantee

The customer may submit a specific written claim within seven calendar days after receiving the first packet if it does not meet section 4. The provider has three business days after receiving the claim to deliver a corrected packet.

If the corrected packet still does not meet section 4, the provider will refund the CAD 600 fee within ten business days. The refund is the customer's remedy for failure of the first-packet standard. The guarantee does not apply to dissatisfaction with a buyer's response, a lost bid, a project change, or an outcome the provider did not promise.

## 8. Cancellation and renewal

The customer may stop using the service at any time. Except for the first-packet guarantee or a requirement of law, the upfront fee is not prorated after the term starts. The pilot ends after 90 days unless both parties sign a new agreement.

## 9. Confidentiality and data

The provider will use customer intake information and customer-reported pursuit status only to deliver and administer the pilot. The customer should not provide credentials, personal contact lists, private bid documents, or regulated personal information. Each party will protect non-public business information received from the other and may retain records required for accounting, compliance, dispute, or backup purposes.

## 10. Liability

To the extent permitted by law, the provider is not liable for indirect, incidental, special, or consequential loss, including lost profit or lost opportunity. The provider's total liability arising from the pilot will not exceed the CAD 600 fee paid, except where a limit is prohibited by law.

## 11. Governing law

These terms are governed by the laws of Alberta and the applicable laws of Canada. The parties will first try in good faith to resolve a dispute in writing.

## 12. Acceptance

The customer accepts these terms by clearly accepting the founding pilot in writing and paying the matching invoice. The accepted order or invoice identifies the customer, lane, price, and version date.

- **Version:** 2026-07-20 v3
- **Provider:** 2824181 ALBERTA INC.
- **Service:** PursuitWire
- **Contact:** hello@pursuitwire.ca
- **Postal address:** 4320 Bowness Road NW #4, Calgary AB T3B 0A6

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